

EyesOpenIowa

Terms & Conditions – Plan A video

Your registration obligations

In consideration of your use of the Plan A video, you represent that you are age 13 or over. Children under the age of 13 may not sign up to view Plan A.

Business Name

EyesOpenIowa is sharing the Plan A video to increase teen knowledge of birth control options and healthy relationships. The Plan A video was developed by Sentient Research and EyesOpenIowa has purchased a license to use Plan A.

Instructions

Text “health” to (877) 805-1187 (toll free) or scan provided QR code

Verify you are age 13 or over to receive a one-time text with video link and optional demographic data collection and email address to receive an electronic gift card. EyesOpenIowa will not initiate contact with you via email.

Text “STOP” to ensure no further communication

Text “HELP” for assistance or email EyesOpenIowa at info@eyesopeniowa.org

Message and data rates may apply.

See below for Privacy Policy.

Wireless Carriers

SimpleTexting is the data processor and supports all major US and Canadian wireless carriers. T-Mobile messaging supported by SimpleTexting. AT&T messaging supported by SimpleTexting. Sprint messaging supported by SimpleTexting. Virgin Mobile messaging supported by SimpleTexting. Verizon messaging supported by SimpleTexting. Nextel messaging supported by SimpleTexting. TELUS messaging supported by SimpleTexting. Bell messaging supported by SimpleTexting. Rogers messaging supported by SimpleTexting. MetroPCS messaging supported by SimpleTexting.

EyesOpenIowa

Privacy Policy – Plan A video

Data we collect

EyesOpenIowa, is committed to protecting the privacy of individuals whose personal data we collect.

The Plan A video is not directed at children under the age of 13, and we do not knowingly collect personal data from individuals under the age of 13. If you are under the age of 13, you may not use the video or provide your information to us.

EyesOpenIowa (EOI) is collecting general demographic information about who views Plan A. EOI is also collecting email addresses in order to send participants an electronic gift card. Some viewers may also have the option to complete a feedback survey.

All information submission is voluntary and not connected to the viewing of Plan A.

How we protect your data

No individual email address or information is provided or sold to any outside entity for any purpose. EyesOpenIowa will not initiate contact with you by email.

You will receive a one-time text with a link to the Plan A video. You can respond by sending the message “STOP” to ensure that you do not receive any additional communications.

How we use your personal data

Demographic data and survey data are used by project staff to track the reach of the program and the response to the program. Individual-level data are never included in any reports; demographics data are only reported in aggregate form. Email addresses or other contact information are never reported.

Contact Us

If you have any questions about this Privacy Policy or Terms & Conditions, please email us at info@eyesopeniowa.org. (515) 276-6788.

EyesOpenIowa is located at 4000 Westown Parkway, Ste. 204, West Des Moines, Iowa, 50266. Policy & Research Group is the data controller for some of the personal data described and 8434 Oak Street, New Orleans, LA, 70118. SimpleTexting is the data processor for some of the personal data described in this Privacy Policy and is located at 1815 Purdy Ave, Miami Beach, FL 33139.